

2021 international competitions

OENOLOGUES DE FRANCE

TO STAND OUT IN THE MARKET

Prepare your spring trade fairs and shows
with the medals and comments of the Oenologues de France!

MONDIAL DU ROSÉ

19-21 March, 2021
in Juan-les Pins, France



VINALIES INTERNATIONALES

15-18 April, 2021 in Paris



> REGISTRATION DEADLINE: FRIDAY 5TH MARCH, 2021 <

REGISTER ON
WWW.OENOLOGUESDEFRANCE.FR

These competitions are sponsored by the International Organisation of Vine and Wine (OIV).

The OIV commissions an expert to witness the tastings of the different juries and whose task it is to ensure the competition respects the rules imposed by the standards that govern international competitions (number of samples tasted, number of foreign tasters per table, percentage of medal-winning wines...).

These international competitions meet the ISO 9001:2015 standard and are certified by SGS ICS.

This certification implies that the tastings are controlled and comply with strict criteria (anonymising of samples, temperature for serving wines, selection of wine tasters...).





OENOLOGISTS' VOICES TO SPEAK ABOUT YOUR WINES



○ 25 YEARS OF PROFESSIONALISM AND KNOW-HOW

Your wine will be tasted and judged exclusively by:

- **Oenologists** expert in wine-growing and tasting.
- **International wine-tasters** whose expertise in wine and tasting is recognised in their home countries (30 countries were represented in 2020).

Each jury table is presided by a **French oenologist**.

The wine-tasters are trained for the requirements of the **Oenologues de France's competitions**.



○ COMMENTS ON MEDAL-WINNING WINES BRING VALUE AND HELP BOOST SALES

Oenologues de France competitions are the only ones that offer **specific comments** for your wine.

You thus benefit from specific phrases describing the aromatic profile of your wine as well as suggestions of food-and-wine pairing to use in all your communication material.

NEW IN 2021:

- English translation of all the comments



Follow our activity on "Oenologues de France"

STANDING OUT IN THE MARKET

PRESENCE AT THE WINE PARIS FAIR

- **Tasting of gold medal-winning wines** at the Oenologues de France stand during the fair.
- **Tasting sessions held by the Oenologues** on special themes revolving around the medal-winning wines of major competitions.
- **Strong, viral communication** and press relations throughout the period of Oenologues de France international competitions.



PRESENCE AT THE FAIR WINE PARIS & VINEXPO PARIS

14-16 June, 2021

United for a rebound

Creating a major wine business event in France's capital city.

THE AWARDS

Each contest awards gold and silver medals depending on the scores. The best-rated wines may receive a **trophy**, which rewards the best wine in each category.

LES VINALIES INTERNATIONALES

Trophies by colour

- White wine trophy
- Red wine trophy
- Rosé wine trophy

Trophies, all colour categories

- Sparkling wine trophy
- Liqueur wine trophy (alcohol-fortified wine)
- Sweet wine trophy (>12 g/L sugar content)
- Spirits trophy
- Cider and fruit wine trophy

New trophies to better answer market demand:

- Organic wine trophy (official certification)
- Alcohol-free wine trophy (alcohol content <0.5 %vol.)
- Low-alcohol wine trophy (alcohol content between 0.5 and 8.5 % vol.)

LE MONDIAL DU ROSÉ

New trophies

- Rosé trophy
- Organic rosé trophy (official certification)
- Sparkling rosé trophy
- Sweet rosé trophy (>12 g/L sugar content)

OUR CUSTOMERS' TESTIMONIALS SPEAK VOLUMES!



“A medal from the Vinalies proves quality.”

(Champagne Carreau)

“The Vinalies are a recognised, prestigious competition and a guarantee of quality. The medal is an argument for your wine.”

(Société Yvon Mau)

“I am very satisfied and a regular participant because it is a trustworthy competition and the comments are very relevant. The medals on the website boosted my sales.”

(Cave La Suzienne)

“I love the comments from the Vinalies, they are the image of my wine as seen by professionals.”

(Château Haut-Barrail)

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COVID-19 INFORMATION

The Oenologues de France's 2021 competitions will be held in compliance with the local sanitary rules in application at the time.

A specific wine-tasting protocol for “**competitions in times of pandemic**” has been set up by the Union des Oenologues de France.

OENOLOGUES
DE FRANCE



OENOLOGUES DE FRANCE INTERNATIONAL COMPETITIONS



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